



Volvo Penta Shop Unveils New Design to Enhance Accessibility and User Experience, April 9th 2025

We are excited to announce the launch of the newly redesigned Volvo Penta Shop. This significant update is part of our ongoing commitment to improving accessibility and aligning with the modern look and feel of volvopenta.com.

The new design of the Volvo Penta Shop retains most of the existing features and functionalities, with some improvements to enhance user experience. The landing page now offers easier access to filters, extended functionality in the profile menu, and improved settings for country, language, currency, and VAT. The search functionality remains robust, allowing users to combine multiple filters with free text to narrow down results.

The redesign comes in response to the European Web Accessibility Act, which will be enforced in June 2025. This legislation mandates that all official websites adhere to international guidelines for accessible web content, ensuring that all users can access information without discrimination. Similar laws, such as the Americans with Disabilities Act (ADA), have already been implemented in other parts of the world.

The launch of the new design is set for the morning (CET) of April 9th, 2025, and will be implemented globally. All users of the Volvo Penta Shop, regardless of their role, will benefit from the improved interface and enhanced accessibility features.

The new design will NOT impact the log-in process or any current access roles

For more information about the new design and its features, please reach out to your Volvo Penta representative.

Please visit [VPPN](https://volvopenta.com/vppn) for more information and to watch our demo videos

What? – The Volvo Penta Shop will get an upgraded design

When? – April 9th 2025

Why? – To adhere to global accessibility laws

Who? – All Volvo Penta Shop users will automatically be re-directed to the new design after April 9th. No specific action is needed